

Wharton County Radio, Inc. EEO Public File Report

APRIL 1, 2016 – MARCH 31, 2017

DURING THIS REPORTING PERIOD, KULP DID NOT HAVE ANY JOB OPENINGS

KULP (AM)
Wharton County Radio, Inc.
(Licensee/Permittee)
Post Office Box 390
El Campo, Texas 77437

- I. **VACANCY LIST – Sales Position – Account Executive**
- II. **Part time Board Operator**

FULL-TIME POSITIONS /TITLE

Job Title	“Recruitment Sources” (“RS”) Used to Fill Vacancy	RS Referring Hiree	Date of Opening	Date Filled

PART-TIME POSITIONS

- | RS Number | Recruitment Source |
|------------------|--|
| 01 | Internal Posting - KULP |
| 02 | Employee Referral |
| 03 | Texas Association of Broadcasters |
| 04 | Texas Workforce Commission |
| 05 | Wharton County Jr College |
| 06 | El Campo Leader News |
| 07 | KULP Website – www.kulpradio.com |
| 08 | On-Air Announcement – KULP Radio |
| 09 | Non-Employee Referral |
| 10 | Walk-In (Office) |
| 11 | Wharton County Job Fair (Annual) |
| 12 | KULP Facebook Page |
| 13 | Indeed for Employers (indeed.com) |
| 14 | El Campo Chamber of Commerce |
| 15 | Wharton Chamber of Commerce |

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II. Master Recruitment Source List (“MRSL”)

RS Number	RS Information	Source entitled to vacancy notification (Yes/No)	Number of Interviewees referred RS over reporting period
1	Internal Posting – KULP office 515 East Jackson Street El Campo Texas 77437	Y	0
2	Employee Referral	N	0
3	Texas Association of Broadcasters 502 East 11 th Street Austin Texas 78701 512-322-9944	N	0
4	Texas Workforce Commission 1506 North Alabama Road Wharton Texas 77488 979-531-0730	N	0
5	Wharton County Jr. College 911 Boling Highway Wharton Texas 77488 979-532-4560	N	0
6	El Campo Leader-News 203 East Jackson Street El Campo Texas 77437 979-543-3363	N	0
7	KULP Website KULPradio.com	N	0
8	On-Air Announcement KULP Radio	N	0
09	Non-Employee Referral	N	0
10	Walk-In Office 515 East Jackson El Campo Texas 77427	N	0
11	Annual Wharton County Job Fair	Y	0
12	KULP Facebook Page	Y	3
13	INDEED.COM	Y	15

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III. Recruitment Initiatives

1	Internship programs	<p>High School/College students interested in radio careers are given the opportunity to work at the stations to gain on-the-job-training in the area of their degrees while also earning academic credit.</p> <p>This program primarily reaches out to El Campo ISD / Wharton County Jr College and has been successful as a hiring tool for part-time personnel.</p>
2	Annual Wharton County Job Fair	<p>On February 14, 2017, KULP participated in a career fair hosted by the El Campo/Wharton Economic Development Corporations. KULP hosted a booth at the fair. El Campo Civic Center.</p>
3	Community Outreach Program (Minority and Non Minority Groups)	<p>KULP offers programs to community and service groups as well as educational institutions. These programs strive to educate about the broadcast industry and the role KULP has in the community. These programs are useful recruiting tools for Wharton County Radio.</p>
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SZ

Stephen Zetsche
Vice President/General Manger
Wharton County Radio, Inc
KULP 1390 AM